

<b>Category</b>	<b>Sub-category</b>	<b>Company</b>	<b>Website</b>
Advertising & Promotion	Display & Programmatic Advertising	Match2One	<a href="http://www.match2one.com/">http://www.match2one.com/</a>
Advertising & Promotion	Display & Programmatic Advertising	Campanja	<a href="http://www.campanja.com">http://www.campanja.com</a>
Advertising & Promotion	Display & Programmatic Advertising	Emerse	<a href="http://www.emerse.com">http://www.emerse.com</a>
Advertising & Promotion	Display & Programmatic Advertising	adclouds	<a href="https://adclouds.io">https://adclouds.io</a>
Advertising & Promotion	Display & Programmatic Advertising	Delta Projects	<a href="http://www.deltaprojects.com/">http://www.deltaprojects.com/</a>
Advertising & Promotion	Display & Programmatic Advertising	Wigetmedia	<a href="https://wigetmedia.com/">https://wigetmedia.com/</a>
Advertising & Promotion	Mobile marketing	Widespace	<a href="http://www.widespace.com">http://www.widespace.com</a>
Advertising & Promotion	Mobile marketing	MYTOZ	<a href="https://www.mytoz.com/">https://www.mytoz.com/</a>
Advertising & Promotion	Mobile marketing	Mr Shoebox	<a href="https://mrshoebox.com/">https://mrshoebox.com/</a>
Advertising & Promotion	Mobile marketing	Wrapp	<a href="http://www.wrapp.com">http://www.wrapp.com</a>
Advertising & Promotion	Native/Content advertising	Dreams	<a href="http://www.getdreams.com/">http://www.getdreams.com/</a>
Advertising & Promotion	Native/Content advertising	Flarie	<a href="http://www.flarie.com/">http://www.flarie.com/</a>
Advertising & Promotion	Native/Content advertising	GoFrendly	<a href="http://www.gofrendly.se/">http://www.gofrendly.se/</a>
Advertising & Promotion	PR	Modular Streams Sweden AB	<a href="http://www.modularstreams.com/">http://www.modularstreams.com/</a>
Advertising & Promotion	Proposal of new sub-category: Augemented reality	Adverty	<a href="http://www.adverty.com/">http://www.adverty.com/</a>
Advertising & Promotion	Search & Social Advertising	DanAds	<a href="http://www.danads.com/">http://www.danads.com/</a>
Advertising & Promotion	Search & Social Advertising	myTaste	<a href="http://mytaste.com">http://mytaste.com</a>
Advertising & Promotion	Video Advertising	Adoveo	<a href="https://adoveo.com/">https://adoveo.com/</a>
Advertising & Promotion	Video Advertising	BidTheatre	<a href="https://www.bidtheatre.com/">https://www.bidtheatre.com/</a>
Advertising & Promotion	Video Advertising	BrandBee	<a href="https://www.brandbee.com/">https://www.brandbee.com/</a>
Advertising & Promotion	Video Advertising	Seenthis	<a href="https://seenthis.co/">https://seenthis.co/</a>
Commerce & Sales	Affiliate marketing & management	Tradedoubler	<a href="http://www.tradedoubler.com">http://www.tradedoubler.com</a>
Commerce & Sales	Affiliate marketing & management	Adtraction	<a href="https://adtraction.com">https://adtraction.com</a>
Commerce & Sales	Affiliate marketing & management	Bookatreat	<a href="https://bookatreat.se/">https://bookatreat.se/</a>
Commerce & Sales	Channel, partner & local marketing	Springworks AB	<a href="http://www.springworks.se">http://www.springworks.se</a>
Commerce & Sales	Channel, partner & local marketing	Touchtech	<a href="https://www.touchtech.com/">https://www.touchtech.com/</a>
Commerce & Sales	Channel, partner & local marketing	Karma	<a href="http://www.karma.life">http://www.karma.life</a>
Commerce & Sales	Channel, partner & local marketing	Inkbay	<a href="https://inkbay.tattoo/">https://inkbay.tattoo/</a>
Commerce & Sales	Channel, partner & local marketing	Mina tjänster	<a href="https://minatjanster.se/om-oss">https://minatjanster.se/om-oss</a>

Commerce & Sales	Ecommerce marketing	Findify	<a href="http://www.findify.io/">http://www.findify.io/</a>
Commerce & Sales	Ecommerce marketing	SwipeTapSell	<a href="http://swipetapsell.com">http://swipetapsell.com</a>
Commerce & Sales	Ecommerce marketing	Snowfire	<a href="http://snowfire.net">http://snowfire.net</a>
Commerce & Sales	Ecommerce Marketing	Apptus Technologies	<a href="http://www.apptus.com">http://www.apptus.com</a>
Commerce & Sales	Ecommerce platforms & carts	Klarna	<a href="http://www.klarna.com">http://www.klarna.com</a>
Commerce & Sales	Ecommerce platforms & carts	Trustly Group AB	<a href="https://trustly.com/en">https://trustly.com/en</a>
Commerce & Sales	Ecommerce platforms & carts	KACHING Retail	<a href="https://kaching.mobi">https://kaching.mobi</a>
Commerce & Sales	Ecommerce platforms & carts	Mondido	<a href="https://www.mondido.com">https://www.mondido.com</a>
Commerce & Sales	Ecommerce platforms & carts	Storm Commerce	<a href="https://storm.io/">https://storm.io/</a>
Commerce & Sales	Ecommerce platforms & carts	Tipser	<a href="https://www.tipser.com/">https://www.tipser.com/</a>
Commerce & Sales	Ecommerce platforms & carts	Wetail	<a href="https://wetail.se/">https://wetail.se/</a>
Commerce & Sales	Ecommerce platforms & carts	Litium	<a href="https://www.litium.com/">https://www.litium.com/</a>
Commerce & Sales	Ecommerce platforms & carts	Waitress	<a href="http://www.waitress.com">http://www.waitress.com</a>
Commerce & Sales	Ecommerce platforms & carts	Payson	<a href="https://www.payson.se/en">https://www.payson.se/en</a>
Commerce & Sales	Ecommerce platforms & carts	Starweb Ehandelslogik	<a href="http://www.starweb.se">http://www.starweb.se</a>
Commerce & Sales	Ecommerce platforms & carts	Askas	<a href="http://www.askas.se/">http://www.askas.se/</a>
Commerce & Sales	Ecommerce platforms & carts	SellNu	<a href="https://sellnu.com/">https://sellnu.com/</a>
Commerce & Sales	Ecommerce platforms & carts	Amuse.io	<a href="http://www.amuse.io">http://www.amuse.io</a>
Commerce & Sales	Ecommerce platforms & carts	Refunder	<a href="http://www.refunder.se/">http://www.refunder.se/</a>
Commerce & Sales	Ecommerce platforms & carts	Starflow	<a href="http://starflow.com/">http://starflow.com/</a>
Commerce & Sales	iPaaS, Cloud integration & Tag management	Industrial Internet Of X AB	<a href="http://iiox.io/">http://iiox.io/</a>
Commerce & Sales	Retail, proximity & IoT marketing	Indivd Ai	<a href="http://www.indivd.com">http://www.indivd.com</a>
Commerce & Sales	Retail, proximity & IoT marketing	Pej	<a href="http://www.pej.se">http://www.pej.se</a>
Commerce & Sales	Retail, proximity & IoT marketing	PinMeTo	<a href="http://pinmeto.com">http://pinmeto.com</a>
Commerce & Sales	Retail, Proximity & IoT Marketing	Eliq	<a href="http://eliq.io">http://eliq.io</a>
Commerce & Sales	Retail, Proximity & IoT Marketing	Leeroy	<a href="http://leeroy.se/">http://leeroy.se/</a>
Commerce & Sales	Retail, Proximity & IoT Marketing	MeltSpot	<a href="https://meltspot.se/">https://meltspot.se/</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Albacross	<a href="https://albacross.com/">https://albacross.com/</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Tacton Systems	<a href="http://www.tacton.com">http://www.tacton.com</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	TÅ  ve	<a href="http://tolve.se/">http://tolve.se/</a>

Commerce & Sales	Sales Automation, Enablement & Intelligence	Zensed	<a href="https://www.zensed.com">https://www.zensed.com</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Salesbox CRM	<a href="http://salesbox.com/">http://salesbox.com/</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Closr	<a href="https://dashboard.closr.io/#/">https://dashboard.closr.io/#/</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Lime Go	<a href="https://www.lime-go.se/">https://www.lime-go.se/</a>
Commerce & Sales	Sales Automation, Enablement & Intelligence	Goava	<a href="https://www.goava.com">https://www.goava.com</a>
Content & Experience	Advocacy, loyalty & referrals	Appliedgroup Nordic	<a href="https://pinguin.tech/">https://pinguin.tech/</a>
Content & Experience	CMS & Web experience management	Loop54	<a href="http://loop54.com">http://loop54.com</a>
Content & Experience	Content marketing	Strossle	<a href="http://www.strossle.com">http://www.strossle.com</a>
Content & Experience	Content Marketing	MYWO Mags	<a href="http://www.mywomags.com/">http://www.mywomags.com/</a>
Content & Experience	Content Marketing	ContentStudio	<a href="https://contentstudio.io">https://contentstudio.io</a>
Content & Experience	DAM & MRM	Bannerflow	<a href="http://www.bannerflow.com">http://www.bannerflow.com</a>
Content & Experience	DAM & MRM	Flowbox	<a href="https://getflowbox.com/">https://getflowbox.com/</a>
Content & Experience	DAM & MRM	BrandSystems	<a href="http://www.brandsystems.com/">http://www.brandsystems.com/</a>
Content & Experience	DAM & MRM	Resolut Marketing Systems	<a href="http://resolut.com/">http://resolut.com/</a>
Content & Experience	Email marketing	Apsis Sweden	<a href="http://www.apsis-newsletter-pro.com">http://www.apsis-newsletter-pro.com</a>
Content & Experience	Email marketing	Ungapped	<a href="https://ungapped.com">https://ungapped.com</a>
Content & Experience	Interactive Content	Appivo	<a href="http://www.appivo.com">http://www.appivo.com</a>
Content & Experience	Interactive Content	SceneThere	<a href="http://scenethere.com/">http://scenethere.com/</a>
Content & Experience	Interactive Content	SurveyLegend	<a href="https://www.surveylegend.com">https://www.surveylegend.com</a>
Content & Experience	Marketing automation & Campaign/lead management	EMarketeer	<a href="http://www.emarketeer.com/">http://www.emarketeer.com/</a>
Content & Experience	Marketing automation & Campaign/lead management	Compost Marketing	<a href="http://compostmarketing.com/">http://compostmarketing.com/</a>
Content & Experience	Marketing automation & Campaign/lead management	RuleMailer	<a href="https://www.rule.se/">https://www.rule.se/</a>
Content & Experience	Mobile Apps	Rewbase	<a href="https://quizngifts.com/">https://quizngifts.com/</a>
Content & Experience	Mobile Apps	AppSpotr	<a href="http://www.appspotr.com">http://www.appspotr.com</a>
Content & Experience	Mobile Apps	Evothings	<a href="http://evothings.com">http://evothings.com</a>
Content & Experience	Optimization, personalization & testing	Adway+	<a href="http://adwayplus.se/">http://adwayplus.se/</a>
Content & Experience	Optimization, personalization & testing	Now Interact	<a href="http://nowinteract.com/">http://nowinteract.com/</a>
Content & Experience	Optimization, personalization & testing	Enecto	<a href="http://www.enecto.com">http://www.enecto.com</a>
Content & Experience	Optimization, personalization & testing	Converdiant	<a href="https://converdiant.com">https://converdiant.com</a>
Content & Experience	Optimization, personalization & testing	Triggerbee	<a href="https://triggerbee.com/">https://triggerbee.com/</a>

Content & Experience	Social Media marketing & Monitoring	Twingly	<a href="http://www.twingly.com">http://www.twingly.com</a>
Data	Audience/marketing data & Data enhancement	Gavagai	<a href="http://www.gavagai.se">http://www.gavagai.se</a>
Data	Audience/marketing data & Data enhancement	roaring.io	<a href="http://www.roaring.io">http://www.roaring.io</a>
Data	Business/Customer Intelligence & Data Science	iMetrics	<a href="http://www.imetrics.com/">http://www.imetrics.com/</a>
Data	Business/Customer Intelligence & Data Science	Peltarion	<a href="http://peltarion.com/">http://peltarion.com/</a>
Data	Business/Customer Intelligence & Data Science	Geztio	<a href="https://gezt.io/">https://gezt.io/</a>
Data	Business/Customer Intelligence & Data Science	rightprice.ai	<a href="http://www.rightprice.ai/">http://www.rightprice.ai/</a>
Data	Customer experience, Service & succes	Responster	<a href="http://www.responster.com">http://www.responster.com</a>
Data	Dashboards & Data visualization	Funnel	<a href="https://funnel.io/">https://funnel.io/</a>
Data	iPaaS, Cloud integration & Tag management	Yodiwo Retail Promixity	<a href="http://yodiwo.com/">http://yodiwo.com/</a>
Data	iPaaS, Cloud integration & Tag management	Sensative	<a href="http://www.sensative.com/">http://www.sensative.com/</a>
Data	Marketing Analytics, Performance & Attribution	Burt	<a href="http://www.burtcorp.com">http://www.burtcorp.com</a>
Data	Marketing Analytics, Performance & Attribution	Divvit	<a href="http://www.divvit.com">http://www.divvit.com</a>
Data	Marketing analytics, performance & attribution	Musqot	<a href="https://www.musqot.com/">https://www.musqot.com/</a>
Data	Marketing analytics, performance & attribution	Formulate	<a href="http://www.formulate.se/">http://www.formulate.se/</a>
Data	Product management	Chinsay AB	<a href="https://www.chinsay.com/">https://www.chinsay.com/</a>
Management	Budgeting & Finance	Precisely	<a href="http://precisely.se">http://precisely.se</a>
Management	Collaboration	Jojka	<a href="http://www.jojka.nu">http://www.jojka.nu</a>
Management	Collaboration	EngageSales	<a href="https://www.engagesales.com/">https://www.engagesales.com/</a>
Management	Projects & workflow	Mediatool	<a href="http://www.mediatool.com/">http://www.mediatool.com/</a>
Management	Projects & Workflow	Graviz Telescope	<a href="https://www.graviztelescope.com">https://www.graviztelescope.com</a>
Management	Projects & Workflow	Brandox	<a href="https://brandox.com/">https://brandox.com/</a>
Management	Talent management	Kandio	<a href="https://kandio.se">https://kandio.se</a>
Management	Talent management	Wopify	<a href="https://wopify.se/">https://wopify.se/</a>
Management	Talent management	Yobber	<a href="http://www.yobber.se/">http://www.yobber.se/</a>
Management	Talent management	Jobtip	<a href="http://Jobtip.com">http://Jobtip.com</a>
Management	Talent management	Happyr	<a href="https://happyr.com/">https://happyr.com/</a>
Management	Talent management	YouPic	<a href="https://www.youpic.com">https://www.youpic.com</a>
Management	Talent Management	Wopify	<a href="https://wopify.com">https://wopify.com</a>
Social & Relationships	ABM	Jabmo	<a href="https://jabmo.com/abm-platform/">https://jabmo.com/abm-platform/</a>

Social & Relationships	ABM	Vendemore	<a href="https://vendemore.com/">https://vendemore.com/</a>
Social & Relationships	Advocacy, loyalty & referrals	Referanza	<a href="http://www.referanza.com">http://www.referanza.com</a>
Social & Relationships	Advocacy, loyalty & referrals	Beatly	<a href="https://www.beatly.com">https://www.beatly.com</a>
Social & Relationships	Advocacy, loyalty & referrals	BIGHEART	<a href="http://bghrt.se/">http://bghrt.se/</a>
Social & Relationships	Advocacy, loyalty & referrals	Aajoda AB	<a href="http://www.aajoda.com">http://www.aajoda.com</a>
Social & Relationships	Advocacy, loyalty & referrals	Market2Member	<a href="http://www.market2member.com">http://www.market2member.com</a>
Social & Relationships	Advocacy, loyalty & referrals	Voyado	<a href="https://www.voyado.com/">https://www.voyado.com/</a>
Social & Relationships	Advocacy, loyalty & referrals	Redeal	<a href="https://www.redeal.io/sv/jobb">https://www.redeal.io/sv/jobb</a>
Social & Relationships	Advocacy, loyalty & referrals	Relation Plus	<a href="https://intermail.com/sv/vaart-erbjuda">https://intermail.com/sv/vaart-erbjuda</a>
Social & Relationships	Bots & Live chat	Kundo	<a href="https://en.kundo.se/">https://en.kundo.se/</a>
Social & Relationships	Collaboration	Pickit	<a href="https://pickit.com/en/">https://pickit.com/en/</a>
Social & Relationships	Community & reviews	Testseek	<a href="http://www.testseek.com">http://www.testseek.com</a>
Social & Relationships	Community & reviews	Besedo	<a href="https://besedo.com/">https://besedo.com/</a>
Social & Relationships	Community & reviews	alaTest	<a href="http://alatest.com">http://alatest.com</a>
Social & Relationships	Community & reviews	TestFreaks	<a href="http://www.testfreaksdata.com">http://www.testfreaksdata.com</a>
Social & Relationships	CRM	Upsales	<a href="http://www.upsales.com">http://www.upsales.com</a>
Social & Relationships	CRM	Visionera	<a href="http://www.visionerahq.com">http://www.visionerahq.com</a>
Social & Relationships	CRM	Lime CRM	<a href="https://www.lime-crm.se/">https://www.lime-crm.se/</a>
Social & Relationships	CRM	Backbone Consulting	<a href="http://www.backbone.se">http://www.backbone.se</a>
Social & Relationships	Customer experience, Service & succes	Zenia.ai	<a href="https://www.zenia.ai/">https://www.zenia.ai/</a>
Social & Relationships	Customer experience, Service & succes	Planhat	<a href="https://www.planhat.com">https://www.planhat.com</a>
Social & Relationships	Customer experience, Service & succes	RelationDesk	<a href="https://www.relationdesk.com/">https://www.relationdesk.com/</a>
Social & Relationships	Customer experience, Service & succes	ZupportDesk	<a href="https://www.zupportdesk.com/">https://www.zupportdesk.com/</a>
Social & Relationships	Events, Meetings & webinars	Eventry	<a href="https://www.eventry.com/en">https://www.eventry.com/en</a>
Social & Relationships	Events, Meetings & webinars	MeetApp	<a href="https://meetappevent.com">https://meetappevent.com</a>
Social & Relationships	Events, Meetings & webinars	Lunchback.co	<a href="http://lunchback.co">http://lunchback.co</a>
Social & Relationships	Events, Meetings & webinars	Mentimeter	<a href="http://www.mentimeter.com">http://www.mentimeter.com</a>
Social & Relationships	Events, Meetings & webinars	Keyflow	<a href="http://www.keyflow.com">http://www.keyflow.com</a>
Social & Relationships	Events, Meetings & webinars	Confetti	<a href="http://confetti.events/">http://confetti.events/</a>
Social & Relationships	Events, Meetings & webinars	Attendium	<a href="http://www.attendium.com">http://www.attendium.com</a>

Social & Relationships	Events, Meetings & webinars	Matchmeeting	<a href="http://www.matchmeeting.com">http://www.matchmeeting.com</a>
Social & Relationships	Influencers	Appri	<a href="http://appri.com/en/">http://appri.com/en/</a>
Social & Relationships	Influencers	Ocast	<a href="https://ocast.com/">https://ocast.com/</a>
Social & Relationships	Influencers	Wehype	<a href="http://www.wehype.it/">http://www.wehype.it/</a>
Social & Relationships	Influencers	Shoutly	<a href="http://www.shoutly.com">http://www.shoutly.com</a>
Social & Relationships	Influencers	Activate	<a href="http://www.bloglovin.com">http://www.bloglovin.com</a>
Social & Relationships	Influencers	Boositified	<a href="https://www.boostified.se/">https://www.boostified.se/</a>
Social & Relationships	Retail, Proximity & IoT Marketing	Zoniz	<a href="http://www.zoniz.com">http://www.zoniz.com</a>
Social & Relationships	Social Media marketing & Monitoring	Qwaya	<a href="http://www.qwaya.com">http://www.qwaya.com</a>
Social & Relationships	Social Media marketing & Monitoring	Notified	<a href="http://www.notified.com">http://www.notified.com</a>
Social & Relationships	Social Media marketing & Monitoring	Sparkle	<a href="http://www.getsparkle.io">http://www.getsparkle.io</a>
Social & Relationships	Social Media marketing & Monitoring	Likealyzer	<a href="http://likealyzer.com">http://likealyzer.com</a>
Social & Relationships	Social Media marketing & Monitoring	Glance	<a href="http://www.glance.se">http://www.glance.se</a>